

B2710 Assignment 1 Grading Rubric

	1-Unacceptable	2-Unacceptable	3-Acceptable	4-Good	5-Excellent	Points
	<i>Completely misunderstands the enabler and/or does not apply any theory.</i>	<i>Describes the enabler but does not properly understand it. Does not justify the score or relate it to the case whatsoever.</i>	<i>Describes what the enabler is without providing a strong discussion on how they scored the enabler. Limited evidence.</i>	<i>Explains the enabler and all requisite questions with acceptable evidence.</i>	<i>Clearly explains the enabler, the company's performance, and the score with excellent case references.</i>	
Leadership						/ 8
Culture						/ 8
Expertise						/ 8
Governance						/ 8
Sub-total enterprise enablers						/ 32
Design						/ 8
Performers						/ 8
Owner						/ 8
Infrastructure						/ 8
Metrics						/ 8
Sub-total process enablers						/ 40
<i>Enablers which are lacking</i>	<i>Does not identify any weak enablers or make suggestions for improvements. Completely missed question.</i>	<i>Does not properly identify the weak enablers or provide relevant discussion on changes to implement.</i>	<i>Identifies some weak enablers but is not strong on explanation. Change suggestions are superficial.</i>	<i>Identifies weak enablers with reasonable justification and explanation. Change suggestions are good.</i>	<i>Identifies weak enablers with excellent explanation and justifications. Recommends strong changes to implement.</i>	<div style="border: 1px solid black; padding: 2px; display: inline-block;">/ 28</div>

Total this page:

(A) ____ / 100

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Criteria	1-Unacceptable	2-Unacceptable	3-Acceptable	4-Good	5-Excellent	Grade
Presentation & Layout	Report is riddled with grammar mistakes and errors. Many key structural elements are missing from the paper.	Report has many grammar mistakes. Is missing a number of the key structural elements. Needs significant improvement to be considered strong.	Report is presented in a clear manner with nearly all of the key structural elements. Some grammar errors are present but they do not detract from the understanding of the writing.	Report is presented in a professional manner with minor grammatical errors.	Report is presented in a professional manner with all required components and no errors.	<div>/ 100</div>

Total this page: (B) _____ / 100

Previous page: (A) _____ / 100

Overall Total = (A) x (B) = _____